



Corporate Ambassador Program

BENEFITS OVERVIEW

The **Corporate Ambassador Program (CAP)** provides forward-thinking companies with opportunities for strategic collaboration to advance the specialty, inform the future of IR and be recognized for their support of the field.

PERSONALIZED SUPPORT

- Establishment of an SIR/CAP physician delegate (serves as a liaison to SIR)
- Establishment of additional SIR/CAP physician delegate(s) (as required by product portfolio)
- Priority communication of exclusive and non-exclusive SIR opportunities
- Ongoing receipt of curated information on IR developments, SIR initiatives, areas of express interest
- Regularly scheduled touchpoints to advance CAP collaborative work

RECOGNITION

- High profile recognition of superlative support
- Recognition in each volume of *JVIR* (digital and print editions)
- Recognition in each *IR Quarterly* magazine
- Recognition in each *Guidewire* newsletter
- Recognition in *SIR Today* (SIR Annual Meeting publication)
- Recognition in select SIR promotional pieces (e.g. conference brochures)
- Acknowledgment on SIR and SIR Annual Meeting websites
- Priority points award and priority selection of booth placement at the SIR Annual Scientific Meeting
- Prominent listing among SIR Annual Scientific Meeting exhibitors
- Complimentary additional badges (SIR educational activities)
- Preferred booth placement at SIR standalone (focused) educational conferences
- Recognition at SIR Annual Scientific Meeting (signage, large format banners, recognition walls, mobile app, badges)
- Recognition at SIR standalone educational conferences (signage)

PARTNERSHIP & PARTICIPATION

- Participation in select SIR Executive Council meetings
- Participation in select SIR leadership events (faculty dinners, etc.)
- Notice of annual calls for research priorities, educational themes, scientific abstracts
- Designated seat on the SIR corporate engagement advisory group
- Invitation to share corporate educational programming with national IR residency programs
- Participation in SIR Annual Meeting Expo tours

RESOURCES & SUBSCRIPTIONS

- Access to select “SIR members only” resources and content via the CAP Benefits Center
- SIR annual coding update & insights
- *JVIR* & *IR Quarterly* publication subscriptions
- Guidewire & STAT member communication subscriptions

CAP partners that contribute solely to the SIR Foundation will be listed and recognized among CAP partners, but may choose to forgo some or all of the other benefits associated with their CAP Membership level depending on the extent to which they intend for the contribution to remain tax deductible. Companies should consult their accounting and tax department when weighing the potential benefits received versus the tax deductibility such contributions.

